



September 2022

Dear Christian Leader,

Warm greetings and Shalom!

You are a valued Christian leader who has been a tireless friend of Israel and the Jewish people. It is my honor to write to you today to ask for your partnership in a series of events in May 2023 to celebrate Israel's 75<sup>th</sup> Anniversary.

Gala dinners are scheduled for Washington DC (May 17), and Nashville, TN (May 7). If we can secure the needed Diamond and Gold sponsorship commitments, we will also hold events in Florida, Texas, and California. Each event will be collaborative with a number of organizations co-sponsoring them to demonstrate the strength of Christian support for Israel as we celebrate this momentous occasion.

You may remember in 2018 when we held a beautiful gala dinner in DC at the Museum of the Bible in celebration of Israel's 70<sup>th</sup> and the move of the US Embassy to Jerusalem. We had some 40 Christian organizations partner with us as sponsors of that one event.

I ask that you consider partnering with us at the highest level possible for the historic occasion of Israel's 75<sup>th</sup>. If you can let us know of your commitment now it will assist us in determining the number and scope of events we can host (you can pay later this year or by February 2023).

Please let me know if you have any questions. You can reach me at: [susan.michael@icejusa.org](mailto:susan.michael@icejusa.org) or my cell (240) 888-2624.

I look forward to hearing from you soon.

For Zion's Sake,

A handwritten signature in blue ink, appearing to read "Susan Michael".

Susan Michael

US Director, International Christian Embassy Jerusalem

## Israel's 75th Diamond Anniversary Celebration

	Diamond	Gold	Platinum	Silver	Bronze
	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000
<b>Promotional Benefits</b>					
Branded as Co-Sponsor with ICEJ/ACLI at all galas, on all promotional materials, webpages, etc.	✓				
Dedicated press release announcing co-sponsorship	✓				
Congratulations on a video to Israel's Prime Minister, Cabinet, and Ambassador to US	✓	✓			
Mentioned as key sponsor on all press releases	✓	✓			
Logo and link on event website	✓	✓	✓		
Special mention in ACLI follow up email	✓	✓	✓		
<b>On Site Promotional Benefits</b>					
Role in program at one gala (to be determined)	✓				
Ad in program book* used for all galas	Full Page	1/2 page	1/2 page	1/4 page	1/8 page
Honorable mention in program book	✓	✓	✓	✓	✓
Information table outside gala room**	✓	✓	✓		
Logo on gala dinner screens before dinner	✓	✓	✓		
Verbal acknowledgement at gala dinner	✓	✓	✓		
Retractable banner placement at gala dinner	✓	✓	✓		
Video shown at all galas	1 min	30 sec			
Video shown at 1 gala			30 sec		
Placement of item in gift bag to all attendees.	✓				
<b>Gala Tickets/Table Benefits</b>					
VIP Reception tickets	4	4	2	2	
Give greetings at VIP Reception	✓				
Reserved Tables at all galas***	1 table	1 table			
Reserved Tables at 1 gala***	1 table		1 table	1 table	
Individual tickets for gala***					4 tickets
<b>Ad in Program Book* Only (without sponsorship)</b>					
Full page ad in program book for all events \$10,000					
Half page ad in program book for all events \$5,000					
1/4-page ad in program book for all events \$2,500					

\* One program book will be printed and used at all galas.

\*\* To be confirmed once event venue is contracted.

\*\*\* Sponsors' table guests will not be added to ICEJ mailing list—only sponsors and ticket purchasers will.

# **Celebrating and Honoring Israel's 75<sup>th</sup> Anniversary**

## **Diamond Level Sponsorship \$50,000**

### Benefits:

- Branded as Co-Sponsor with ICEJ/ACLI at all galas on all promotional materials, website, etc.
- Dedicated press release announcing co-sponsorship of the 75th anniversary celebration of Israel
- Congratulations on video to Israel's Prime Minister, Cabinet, and Ambassador to US
- Mentioned as key sponsor on all press releases before and after event
- Logo and link on event website
- Special mention in ACLI follow up email
- Role in program during one gala (to be determined)
- Full page ad in program book\* used for all galas
- Honorable mention in program book
- Information table with preferred placement outside gala room\*\*
- Logo on gala dinner screens before dinner
- Verbal acknowledgement at gala dinner
- Retractable banner placement at gala dinner
- 1-minute video shown at all galas
- Placement of item in gift bag for all attendees
- 4 VIP Reception tickets
- Give greetings at VIP Reception
- 1 Reserved table at all galas and 1 extra table at one gala of your choice\*\*\*

## **Gold Level Sponsorship \$25,000**

### Benefits:

- Congratulations on a video to Israel's Prime Minister, Cabinet, and Ambassador to US
- Mentioned as key sponsor on all press releases before and after event
- Logo and link on event website
- Special mention in ACLI follow up email
- ½ Page ad in program book\* used for all galas
- Honorable mention in program book
- Information table outside gala room\*\*
- Logo on gala dinner screens before dinner
- Verbal acknowledgement at gala dinner
- Retractable banner placement at gala dinner
- 1/2-minute video shown at all galas
- 4 VIP Reception tickets
- 1 Reserved table at all galas\*\*\*

## **Platinum Level Sponsorship \$10,000**

### Benefits:

- Logo and link on event website
- Special mention in ACLI follow up email
- ½ Page ad in program book\* used for all galas
- Honorable mention in program book
- Information table outside gala room\*\*
- Logo on gala dinner screens before dinner
- Verbal acknowledgement at gala dinner
- Retractable banner placement at gala dinner
- ½ minute video shown at 1 gala
- 2 VIP Reception tickets
- 1 Reserved table at 1 gala\*\*\*

## **Silver Level Sponsorship \$5,000**

### Benefits:

- ¼ Page ad in program book\* used for all galas
- Honorable mention in program book
- 2 VIP Reception tickets
- 1 Reserved table at 1 gala\*\*\*

## **Bronze Level Sponsorship \$1,000**

### Benefits:

- 1/8 Page ad in program book\* used for all galas
- Honorable mention in program book
- 4 Individual tickets for 1 gala\*\*\*

## **Ad in Program Book Only (same book used at all Galas)**

- Full page ad in program book\* used for all galas **\$10,000**
- Half page ad in program book\* used for all galas **\$5,000**
- 1/4-page ad in program book\* used for all galas **\$2,500**

## **Table Purchase Only**

- Purchase a table of 10 for \$1,250

## **About American Christian Leaders for Israel (ACLI)**

On behalf of the tens of millions of American Christians that we collectively represent, we the members of ACLI seek to provide a unified voice of truth to the American public in support of Israel and the Jewish people. American Christian Leaders for Israel is a project of the U.S. Branch of the International Christian Embassy Jerusalem. Learn more at [aclforisrael.com](http://aclforisrael.com).

## **About International Christian Embassy Jerusalem (ICEJ)**

The International Christian Embassy Jerusalem was established in 1980 in recognition of the biblical significance of all of Jerusalem, and its unique connection with the Jewish people of Israel. Today it represents millions of Christians, churches and denominations to the nation and people. We recognize in the restoration of the State of Israel God's faithfulness to keep His ancient covenant with the Jewish people. Our work with its head office in Jerusalem reaches more than 140 countries with branch offices in over 70 nations. Learn more at [us.icej.org](http://us.icej.org).

# Sponsorship Response Form

We would like to sponsor Israel’s 75<sup>th</sup> Diamond Anniversary Celebration at the following level:

- Diamond, Co/Sponsor - \$50,000    
  Gold - \$25,000    
  Platinum - \$10,000  
 Silver - \$5,000    
  Bronze - \$1,000

We are unable to sponsor Israel’s 75<sup>th</sup> Diamond Anniversary Celebration. We would like to place an Ad in the Gala Program Book for all events at the following level:

- Full Page Ad - \$10,000    
  1/2 Page Ad – \$5,000    
  1/4 Page Ad - \$2,500

<b>Name</b>	
<b>Title</b>	
<b>Organizational Name</b>	
<b>Address</b>	
<b>City, State, Zip</b>	
<b>Phone</b>	
<b>Email</b>	

## Payment Information:

- Enclosed is my check in the amount of \$\_\_\_\_\_. Make checks payable to “ICEJ USA.”  
 Please send to ICEJ USA c/o Daryl Hedding at PO Box 332974 Murfreesboro, TN 37133
- Please bill my credit card in the amount of \$\_\_\_\_\_. You may use below form or call ICEJ (615)895-9830.

<b>Card Type (Circle)</b>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
<b>Credit Card #</b>	
<b>Exp Date</b>	<b>Security Code:</b>
<b>Cardholder's Phone</b>	
<b>Cardholder's Name</b>	
<b>Signature</b>	

## For Wire Transfers

**Account Name:** International Christian Embassy Jerusalem – USA, Inc  
**Bank & Branch Information:** Regions Bank: 150 4th Ave N, Nashville, TN 37219  
**Routing #/ Acct # / SWIFT Code:** 062005690, 0198547887, UPNBUS44

For further information about sponsorship opportunities or specific questions, please contact:  
 Allison Griffin, ICEJ Event Coordinator at [allison.griffin@icejusa.org](mailto:allison.griffin@icejusa.org) or (888)772-7732 ext. 744  
 Or visit: [www.icejusa.org/Israel75/sponsorships](http://www.icejusa.org/Israel75/sponsorships)